ABOUT US

HOW IT WORKS

AUTHENTICATION

JOIN NOW

LUXE FOR LESS

You don't need to pay high-end prices for having high-end taste.

TRY YOUR FIRST MONTH FOR 20% OFF

ABOUT US

HOW IT WORKS

Our brand starts with Jaime & Olivia, who wanted a more sustainable and affordable route to having more options with their love for luxury handbags.

Whether you want to pair a certain handbag for a special event, to support sustainability, or you just like to keep the options coming, Bag Brats is here for you.

Sustainable fashion for a sensible price. It just makes sense.



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HOW IT WORKS

AUTHENTICATION

JOIN NOW

We'll start you off with a 1-minute quiz to get a feel for your personal style and favorite high-end brands.



Choose from our three subscription memberships:

LEVEL 1 \$50/month

Includes access to collections that are \$1000 in retail value



LEVEL 2 \$99/month

Includes access to collections that are \$1500 in retail value



JOIN NOW



JOIN NOW

JOIN NOW

AUTHENTICATION

HOW IT WORKS

JOIN NOW



3 Once the time is up, you can drop off the bag at any of our boutiques or send it via mail with our prepaid shipping label.



Before we send you your next bag, you'll have up to a week to make your selection from our curated collection. Forgot to choose? We'll send you a bag of our choice based on your personal style quiz.

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Our first-rate certified authenticators verify each and every bag that comes in and out of our boutiques to ensure you're getting the real deal.

BAG BRATS

Our authenticators...

- Are certified with over 1000 hours of authenticating accreditation hours
- Have over five years of hands-on experience with 2000+ bags
- Have knowledge of brand history from primary collections to current
- Stay up to date with replicas & their characteristics

ABOUT US

BAG BRATS HOW IT WORKS

AUTHENTICATION

JOIN NOW



Wide selection With over 45 brands and over 4500 bags, you'll have plenty of options to choose from.

Swap out bags monthly After you've had a bag for a month, you'll send it back to us, and we'll send you a new one of your choice.



Shipping is on us. We'll cover express and insured shipping both ways.

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We got your back Standard insurance covers all of our bags against regular wear and tear.

JOIN NOW

ABOUT US

HOW IT WORKS

AUTHENTICATION

JOIN NOW

WHAT OUR MEMBERS ARE SAYING

BAG BRATS



"Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services."

CRYSTAL BUCKNER

"Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services."

ROCCO HOLDEN

"Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services."

LEONORA MADRIGAL

Written & designed by Lina Lien.

This mock piece was created solely to be provided as a writing sample. Any business names and concepts mentioned are fictional.